

Karlsruhe Institute of Technology (KIT) – The Research University in the Helmholtz Association – creates and imparts knowledge for the society and the nature. It is our goal to make significant contributions to mastering the global challenges of mankind in the fields of energy, mobility, and information. For this, about 9.300 employees of KIT cooperate in a broad range of disciplines in research, academic education, and innovation.

The Department of Economics and Management within Division II – Informatics, Economics, and Society – invites applications for a position as

Full Professor in Consumer & User Behavior (W3)

at the Institute of Information Systems and Marketing (IISM).

For this position we are looking for an excellent researcher with outstanding publications in leading international journals and conferences. Ideally this is proven in the fields of marketing, psychology and information systems with a strong focus on consumer&user behavior of (digital) products and services. Following a behavioural paradigm with a focus on experimental research is expected. We are looking for an internationally outstanding personality to represent this field in research, teaching and innovation. We expect your willingness for research collaboration with other researchers of IISM and the KIT.

In teaching, you will strengthen the offering of the Department of Economics and Management in the area of "Consumer & User Behavior". Participation in teaching is expected in the Bachelor and Master programs of Industrial Engineering and Management, Economics Engineering, Information Engineering and Management, and Business Mathematics, including mandatory courses in the Bachelor programs. Willingness to participate actively in the academic self-administration is expected, including the participation in the collegial management of the Institute for Information Systems and Marketing (IISM). It is expected that the future holder of the position will also become involved in the field of innovation and will contribute to the transfer of research results into practice together with industry partners.

Candidates should have exceptional scientific qualification, as demonstrated by a Habilitation degree, or an equivalent record in research and teaching. They should demonstrate a history of acquiring public research funds as well as private-sector research contracts.

Seeking to promote an equitable representation of men and women among its staff, KIT encourages applications from women. Disabled applicants will be given preferential consideration in the case of equal aptitude. The conditions for appointment pursuant to § 47 LHG apply.

Applications with the usual documents (curriculum vitae, list of publications) should be sent by e-mail by **May 31, 2018**, preferably in one PDF document, to **dekan@wiwi.kit.edu**.